



## Young Indian Dealer Wins Top 100 Award



ONLY 15 MONTHS AFTER OPENING ITS doors, Indian Motorcycle Charlotte has been recognized as a Top 100 Dealer by powersports industry magazine *Dealersnews*. The award was presented to the North Carolina dealership on February 12 at the International Powersports Dealer Expo in Indianapolis. Indian Motorcycle Charlotte was one of 100 dealerships chosen out of a field of more than 10,000 in North America.

## Harley To Move 2011 Trike Production In House

LEHMAN TRIKES WILL NO LONGER PROVIDE COMPONENTS, PAINT, AND conversion services in the manufacture of Harley-Davidson Tri Glide and Street Glide trikes, effective with the end of production of Harley-Davidson's 2010 models in summer 2010. Harley-Davidson will assemble its 2011 trikes at the York, Pennsylvania, factory.

Lehman Trikes has been a strategic supplier for Harley-Davidson trikes since 2008. "Lehman is proud to have been a supplier to Harley-Davidson," stated Ken Hines, president and CEO of Lehman Trikes. "[It has] been a great mentor to the company and our association has led to benefits that will far outlive the contract."

Julie Chichlowski, the director of the trike platform at Harley-Davidson, stated, "It has been a great pleasure working with Lehman Trikes on this program. Our decision to move trike assembly is based purely on the restructuring of Harley-Davidson's York operations, which now provides the opportunity for us to build trikes in house and streamline trike assembly and distribution."

For more information about Lehman Trikes, contact 888/3WHEELS or visit [www.LehmanTrikes.com](http://www.LehmanTrikes.com).

## MountainFest Motorcycle Rally, July 22-25

IT'S TIME FOR YOU TO EXPERIENCE one of America's best-kept motorcycling secrets by visiting the rolling hills, scenic valleys, and winding



highways of West Virginia. Located in Morgantown, MountainFest offers four days of riding, music, food, and good fun. Just ask our own Joe K. who experienced the 2009 edition (see the May '10 issue). This year's entertainment lineup features Creedence Clearwater Revisited, Charlie Daniel's Band, Trailer Choir, and more. Bike enthusiasts can enjoy vintage motorcycle displays, racing, and custom chopper shows. For complete rally details and ticket info visit, [www.WVMountainFest.com](http://www.WVMountainFest.com). AIM

## RIDING THE WEB

[www.DriveTheTop10.com](http://www.DriveTheTop10.com)  
TOP 10 SCENIC DRIVES LAUNCHES NEW WEB SITE

The top 10 scenic drives in the northern Rockies connect 19 national parks, monuments and recreation areas via nationally designated scenic byways and national historic trails. The Top 10 web site, a collaborative effort among several tourism agencies and businesses, features a personality and drive matcher that pairs up users with specific top 10 scenic drives based on their interests. The site also provides an expanding list of the destination's diverse offerings, as well as a section where travelers can share photos and information from previous experiences to help others plan trips.

[www.JPCycles.com](http://www.JPCycles.com)  
J&P CYCLES OFFERS LIVE CHAT

Online shopping offers plenty of perks, but one disadvantage is not being able to get one-on-one assistance when needed. Not an issue at J&P Cycles anymore. The retailer recently enacted Live Chat, allowing customers to speak in real time with a customer service or technical service representative.

[www.Sturgis131.com](http://www.Sturgis131.com)  
GET UPDATES ON NEW STURGIS ROAD

Supporters of building a new road in Sturgis from Interstate 90 to Highway 79 along a route that extends 131st Avenue have started a web site. Visitors can learn about the status of the project and show support for it by signing a petition.

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